

Durnil Dry G

ANN O

ITS GREATEST SEMI-ANNUAL SPRING

Starting Thursday Morning, April 27 Door at 8

Store Will Be Closed All Day Wednesday



LOOM END SALE



MAIN FLOOR

It has always been the custom of this store to hold a LOOM END SALE every Spring and every fall. We intend to carry this SALE ever launched in this section of Missouri. This sale shall be one of the biggest looked forward to, and most talked of ever have been searching all the great markets for these goods. To make it possible for you to have these Loom Ends of first grade material. "You'll say so." We know you will when you see all the GREAT SURPRISES all over our big store upstairs and down stairs to our Bargain Basement store. IF YOU DO, YOU LOSE for not only during this mighty sale, but every day in this part of the country. Ladies and children we have a nice, big, airy rest room on our second floor always open for your convenience.

After Easter Sale of Ready-to-Wear

Continues during our Loom End Sale. With a number of wonderful garments on hand and new ones arriving daily you are assured of finding just what you want and at prices that will astound the most skeptical.

There are many dresses in these lots that city stores were selling a week ago up to \$100.00 each.

All Coats, Suits, Dresses and Capes

Values to \$14.75, Special Loom End Sale Price	\$9.75
Values to \$17.75, Special Loom End Sale Price	\$12.75
Values to \$19.75, Special Loom End Sale Price	\$14.75
Values to \$29.75, Special Loom End Sale Price	\$19.75
Values to \$39.75, Special Loom End Sale Price	\$29.75
Values to \$59.75, Special Loom End Sale Price	\$39.75
Values to \$79.75, Special Loom End Sale Price	\$49.75

COME AND BE CONVINCED.

SALES DAY SPECIAL

(Main Floor)

MONDAY, MAY 1, 1922

Extra fine quality of Amoskeag Gingham, our regular 35c and 39c seller, special per yard

29c

Sales Day coming during our Big Loom End Sale we have made a special effort to offer you some exceptional values for Sales Day.

Great Loom End Bargains

SHIRTINGS

1000 yards of Blue Bell cheviot shirt-ing, blue, gray and khaki colors, 25c values, Special Loom End Sale Price, per yd

15c

TABLE LINENS

500 yards, 72-inch table damask, \$1.00 values, Special Loom End Sale Price, per yd

29c

PERCALES

2000 yards of light and dark percale 25c values, Special Loom End Sale Price, per yd

14c

SATEEN

500 yards sateen, all colors, worth up to 50c per yard, Special Loom End Sale Price

19c

BEACH CLOTH

500 yards beach cloth, all colors, short lengths, 59c values, Special Loom End Sale Price, per yard

14c

VOILES

One lot of fancy and plain voile remnants, 50c per yard values, Special Loom End Sale Price, per yard

5c

GINGHAMS

1000 yards fancy 32-inch gingham, worth 25c per yard, Special Loom End Sale Price, per yard

19c

FANCY MADRAS SHIRTINGS

1000 yards fancy stripe madras shirt-ing, short lengths, 35c value, Special Loom End Sale Price, per yard

19c

TERRY CLOTH

500 yards fancy Terry Cloth, \$1.00 values, Special Loom End Sale Price, per yard

49c

SATEEN LININGS

200 yards fancy figured sateen lin-ings, \$1.00 value, Special Loom End Sale Price, per yard

59c

FANCY WHITE GOODS

300 yards fancy white goods, values up to 39c per yard, short lengths, Special Loom End Sale, per yard

9c

FANCY ART TICKING

One lot fancy art feather ticking, 65c value, Special Loom End Sale Price, per yard

39c

INDIAN HEAD

One lot 36-inch Indian Head, values up to 29c, Special Loom End Sale Price, per yard

19c

HUCK TOWELS

One lot of huck towels, special value, Loom End Sale Price, each

9c

Gigantic Shoe Sale

Continues through our loom end sale. Our entire stock of ladies, misses and childrens shoes, slippers and oxfords are all on sale at these special savings. Read below. "Come and have a fit."

LOT 1

Includes 200 pairs women's high shoes with covered and leather Louis heels—black, brown and gray—welt and twin soles, strictly highest quality. To go during this sale at per pair

\$1.00

LOT 2

Includes our entire stock of Women's military heel shoes, all styles, all sizes, all leathers. During this sale

ONE-HALF PRICE

LOT 3

We have grouped our entire stock of women's Louis heel pumps and oxfords in two selling lots regardless of leathers or style

All Louis heel low shoes, values to \$6.00, Price .. \$2.95
All Louis heel low shoes, value \$6.50 to \$10.00, Sale Price .. \$3.95

LOT 4

Broken lines of women's and misses low shoes at the list reductions. Many of these lines are this season's purchases which have been good numbers in which the sizes are broken. Regular values to \$2.50, sale price .. \$1.95
Regular values \$3.50 to \$4.00, Sale Price .. \$2.95
Regular values \$5.00 to \$5.50, Sale Price .. \$3.95
Regular values \$6.00 to \$7.00, Sale Price .. \$4.95
Regular values \$8.00 to \$9.00, Sale Price .. \$6.95

LOT 5

Consists of our complete stock of misses and children's high shoes (including Pollyanna) in all leathers—none reserved. Shoes worth \$2.00 regular, on sale for .. \$1.45
Shoes worth \$3.00 regular on sale for .. \$2.45
Shoes worth \$4.00 regular, on sale for .. \$2.95
Shoes worth \$5.00 and \$6.00 regular, on sale for .. \$3.00

LOT 6

Misses and children's broken lines of low shoes—all good styles, desirable leather. During this sale

ONE-HALF PRICE

COMPARE OUR PRICES WITH ANY

Mail Order House. Then send US your mail orders, except on One Day Specials.

DURNIL DR

TRADE IN
MONETT

Money